

# Put your money where your is this holiday season.

## Shop & Eat Local!

Skip the madness of Black Friday and show some 'Local Love' to Louisville's small businesses! You can view all the great deals your local shops will have in store for you on Small Business Saturday, November 24th, by visiting [www.LouisvilleCO.gov/SmallBusinessSaturday](http://www.LouisvilleCO.gov/SmallBusinessSaturday). Discover Louisville's amazing shops for those perfect gifts. Support your local businesses!

**#shopsmall #locallove #louisvilleco**

**REGISTER**



We are encouraging our local businesses to make this Small Business Saturday Louisville's best yet! If you're a local business and would like to participate, please visit [www.LouisvilleCO.gov/SmallBusinessSaturday](http://www.LouisvilleCO.gov/SmallBusinessSaturday) and register your participating business today!



 City of  
Louisville

 LOUISVILLE  
CHAMBER

## Why shop local?



### Put your tax money to good use.

Sales taxes fund Louisville including vital services such as police, water and street repairs.



### Give Back to Your Community.

Small businesses donate more than twice as much per sales dollar to local non-profits, schools, events, and teams compared to big businesses.



### Be kind to the environment!

Independent, community-serving businesses are smaller and consume less land, carry more locally-made products, are located closer to residents and create less traffic and air pollution.



### Create more jobs.

Independent businesses employ more people directly per dollar of revenue and are also the customers of local printers, accountants, wholesalers, farms, etc.



**Keep Louisville unique!** Local communities are defined in large part by the businesses that reside there, and that plays a big factor in your overall satisfaction with where you live and the value of your home and property.

*On average, 48 percent of each purchase at local independent businesses was recirculated locally, compared to less than 14 percent of purchases at chain stores.*

*Data provided by [www.amiba.net](http://www.amiba.net).*

**#shoplocal**

# SATURDAY, NOVEMBER 24, 2018

[www.LouisvilleCO.gov/SmallBusinessSaturday](http://www.LouisvilleCO.gov/SmallBusinessSaturday)